

Hart County Charter System Social Media Policy

The purpose of the social media pages for the Hart County Charter System (HCCS) and the schools within HCCS is to communicate important information, share success stories, and disseminate other relevant information to stakeholders, while also allowing stakeholders to communicate about appropriate subjects on our pages.

HCCS reserves the right, but is not obligated, to remove comments that are deemed by page administrators to be in violation of the following Terms of Use. The Community Relations Department, in consultation with the Superintendent, will determine if a violation has been made. HCCS also reserves the right to “block” any users who are found to be in repeated violation of the Terms of Use. The Community Relations Director, in consultation with the Superintendent, will determine if a post violates the Terms of Use.

Any employee who wishes to establish a social media site for a HCCS office, school, class or program must first obtain approval from their supervisor/principal. The supervisor/principal must then submit the request to the Community Relations Director for approval. If an employee has established or proposed to establish a school- or department-level account, a principal or supervisor should also have the account's login credentials or administrative access.

School system employees using official HCCS pages should report any suspected violations to the Community Relations Director and their supervisor for review. Users who encounter comments violating these Terms of Use on any official HCCS pages are encouraged to use the “report” link on the social media site. HCCS welcomes the use of social media and comments from stakeholders, if they do not violate the Terms of Use.

All statements and viewpoints expressed in the comments are strictly those of the commenter alone and do not constitute an official position of HCCS unless they are posted by the original author (who is an authorized representative of the District).

Terms of Use

Social media comments on official HCCS pages shall not:

- Contain profanity, obscene language or any sexual content or innuendo
- Threaten any person, any school, any school function, any groups, or any other organization
- Defame any individual, including, but not limited to school officials
- Constitute or promote illegal activity, violate Hart County Board of Education policy, or violate any school code of conduct
- Promote or advertise commercial services
- Impersonate another individual, or be posted by a fake/anonymous profile
- Engage in a discussion that relates specifically to an employee, parent, or student grievance or complaint as there are other appropriate avenues for such complaints
- Be reasonably likely to disrupt the educational environment
- Violate the Terms and Conditions of the social media site (Facebook, Instagram, Twitter) on which the post is being placed